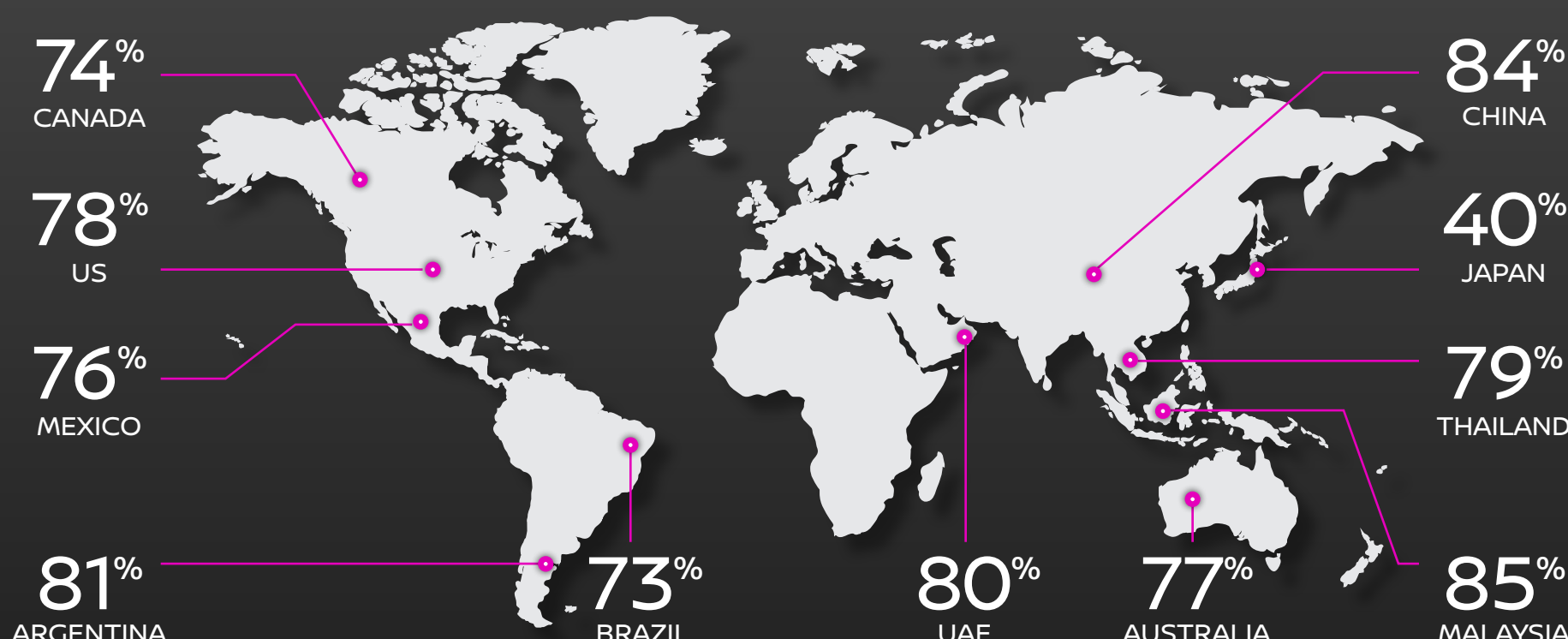


# SEDANS ARE A TOP CHOICE AMONG MILLENNIALS

Sedans remain a popular choice for younger generations. While some automakers have given up on this important segment, Nissan continues to be one of the world's leading builders of sedans.



## PEOPLE CONSIDERING BUYING A SEDAN NOW OR IN THE FUTURE:



### Who are today's sedan drivers?

They're younger than you'd expect.  
They're passionate. They're engaged.  
They're the future.

## SEDAN OWNERS ADORE THEIR RIDES



42%  
Say their car has  
a personality



31%  
Talk to  
their car



31%  
Name  
their car



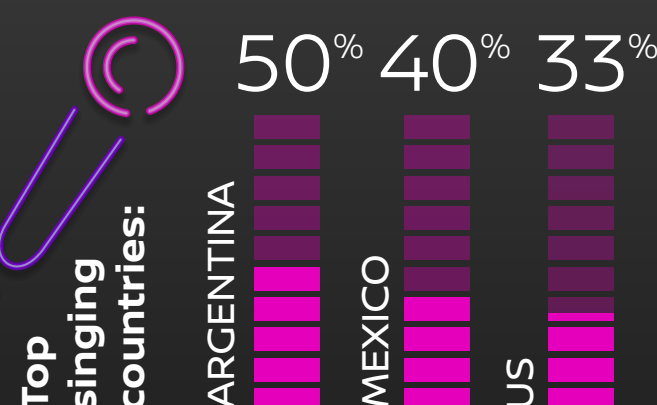
THE LIFE OF A SEDAN DRIVER ISN'T ALL COMMUTING, ERRANDS AND TAKING KIDS TO SPORTS PRACTICE

Sedan owners  
are passionate  
about:



## SEDAN OWNERS ARE SINGERS

1 out of 3 people around the world sing in their cars.

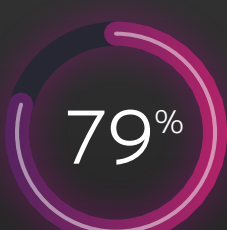
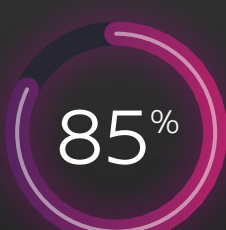


## DRIVEN BY CREATIVITY

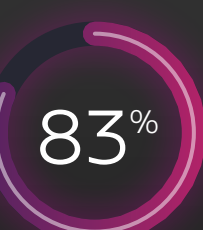
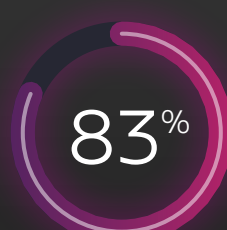
7 in 10 sedan owners have added a personal touch to their ride.



### EXTERIOR



### INTERIOR



Nissan is introducing a series of all-new models globally with world-leading:



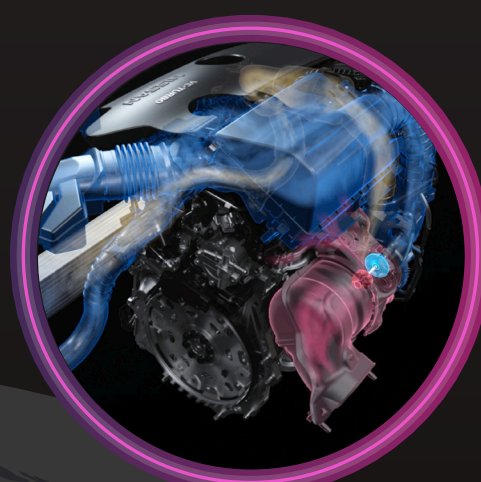
### DESIGN

Nissan's Emotional Geometry design language includes elements such as the V-motion grille, boomerang-shaped headlamps and tail lamps, kick-up C-pillars and floating roof.



### TECHNOLOGY

ProPILOT eases driver workload by reducing the amount of driver acceleration, steering and braking input under certain driving conditions.



### POWERTRAINS

VC-Turbo continuously transforms the engine characteristics, providing both dynamic and efficient performance.